

an element setting switching device for switching setting of at least one of image forming elements of said first and second image forming portions, wherein

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a standard mode is determined to perform the image formation on the normal image display medium (or the image formation on the reversible image display medium) and at least one of the image forming elements of said first and second image forming portions is set to a standard state in the standard mode for forming an image on the normal image display medium (or the reversible image display medium) corresponding to the standard mode, and

said element setting switching device can switch and set the standard state setting of said at least one of the image forming elements to a non-standard state for forming an image on the image display medium not corresponding to the standard mode when the image formation is to be effected on the image display medium not corresponding to the standard mode.

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13. (Amended) An image forming apparatus comprising:

a first image forming portion for forming an image on a normal image display medium;

a second image forming portion for forming an image on a reversible image display medium;

a standard mode setting device for selecting, as a standard mode, the image formation on the normal image display medium (or the image formation on the reversible image display medium) and setting at least one of image forming elements of said first and second image forming portions to a standard state for forming an image on the image display medium corresponding to the standard mode; and

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an element setting switching device for switching and setting the standard state setting of said at least one of the image forming elements to a non-standard state for image formation on the image display medium not corresponding to the standard mode when the image formation is to be effected on the image display medium not corresponding to the standard mode.
